Configuration of ABL Project

Opening Ceremony
1) Self introduction of researchers 2) Briefing of the ABL components   Award of academic title "Researcher of Kyoto University"   Place： Kyoto University (or On-line)

Lectures （PART1）	
	Overview: -Lectures by the professors of Kyoto University. -Provides basic knowledge, measures and information, inc. Marketing, Finance, Business creation, to prepare for the following program components. Time: 7 days, 10：00-16：30 (1.5Hr x 3 lectures/day) Lecture format: online or in-person Language: Japanese Place: Tokyo of Kyoto (in-person classes)

Business plan intensive course, Interim Presentation （PART2）

Overview
-Lectures on business model creation; Business model elements (BM), 5C analysis,
  Customer segmentation (CS), Value proposition (VP), Business Model Canvas (BMC).
-Researchers develop their own business model for the given business cases.
  Present at the interim presentation and obtain feedback comments by commentators.
Time:
  - Lectures: 14 days, 10：00-16：30 （1.5Hr x 3Lectures/day)
  - interim presentation: No.1 in June, No.2 in September (two days each)
Lecture format: in-person (or online)
Place: Tokyo of Kyoto (in-person classes)

Intensive Business English Training (PART3)

Overview

-Intensive business English training program provided by Ateneo De Manila University, the Philippines.

-Systematic training program specifically designed for ABL

-Targeting practical use in their workplaces; presentation, negotiation, discussion and business writing.

Time: 6 weeks

Place: Ateneo De Manila University, the Philippines (or online)

Lectures by Visiting Professors from Asian countries (PART4)

Overview

-Series of lectures by visiting professors from ABL partner Universities (20 lectures from 9 countries)

-Lectures on business-related affairs in the lecturer's countries, as follows:

➢ Country's situation of politics, economy, latest business, etc.

➢ Leadership, human resource management

➢ C S R

➢ Public relations, marketing

During the lectures,

- Researchers present their learnings, findings, opinions

- Lecturers feedback

Time: June – August

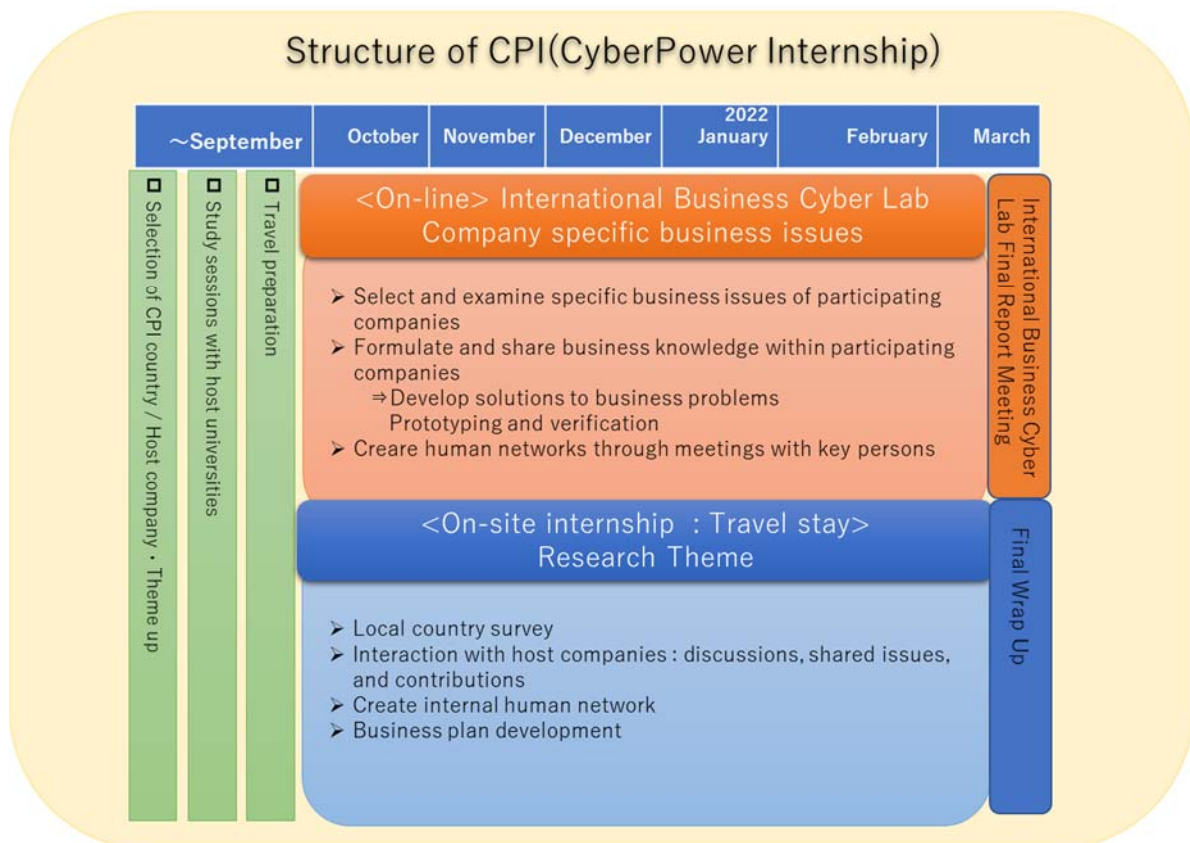Lecture format: in-person or online

Language: English

Place: Tokyo of Kyoto (in-person classes)

∗【Ref 1】Profile of the lectures

CPI（CyberPower Internship）（PART5）

Overview:

- CPI consists of two parts: International Business Cyber Lab and On-site Internship.
- In the International Business Cyber Lab, each ABL researcher selects and conducts research on their specific business theme under the guidance of members of faculty at Kyoto Univ. and ABL partner Univ.
- In the On-site internship, each researcher examines/improves their business plan during their stay at a host company in eight Asian countries (except China) which has been selected after matching procedures.
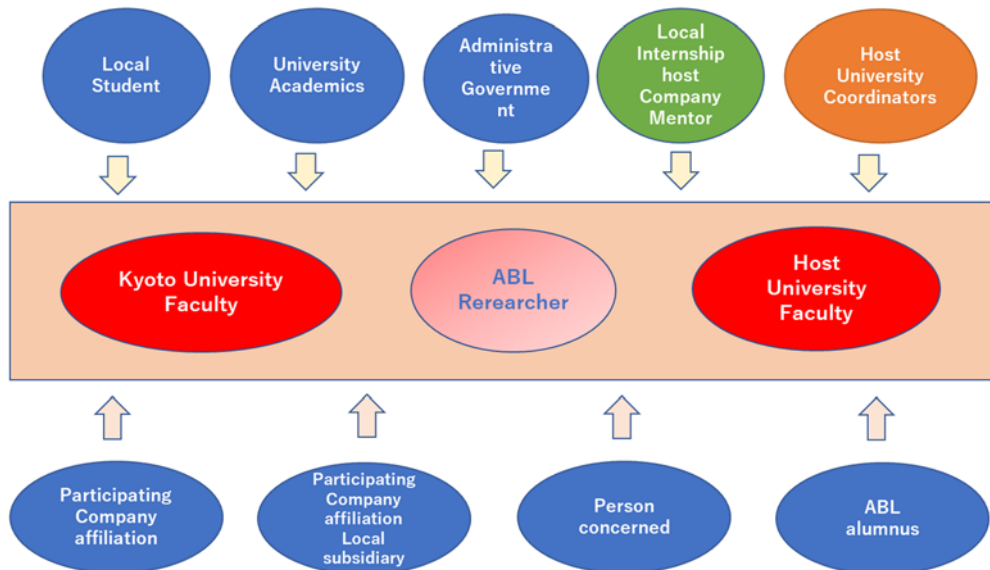

Structure of CPI(CyberPower Internship)

	～September	October	November	December	2022 January	February	March
Selection of CPI country / Host company・Theme up	Study sessions with host universities	Travel preparation					International Business Cyber Lab Final Report Meeting

<On-line> International Business Cyber Lab Company specific business issues
- Select and examine specific business issues of participating companies
- Formulate and share business knowledge within participating companies
  ⇒Develop solutions to business problems
   Prototyping and verification
- Creare human networks through meetings with key persons

<On-site internship : Travel stay> Research Theme
- Local country survey
- Interaction with host companies : discussions, shared issues, and contributions
- Create internal human network
- Business plan development

Final Wrap Up

＊【Ref. 2】List of ABL Internship Host companies and organizations

＊【Ref. 3】Experience of ABL graduates

International Business Cyber Lab <On-line>	• Each ABL researcher selects and conducts research on their specific business theme under the guidance of members of faculty at Kyoto Univ. and ABL partner Univ. as well as local enterprises. • The research includes surveys, analysis, prototyping and verifications.

<On-line> International Business Cyber Lab
Review of specific business issues
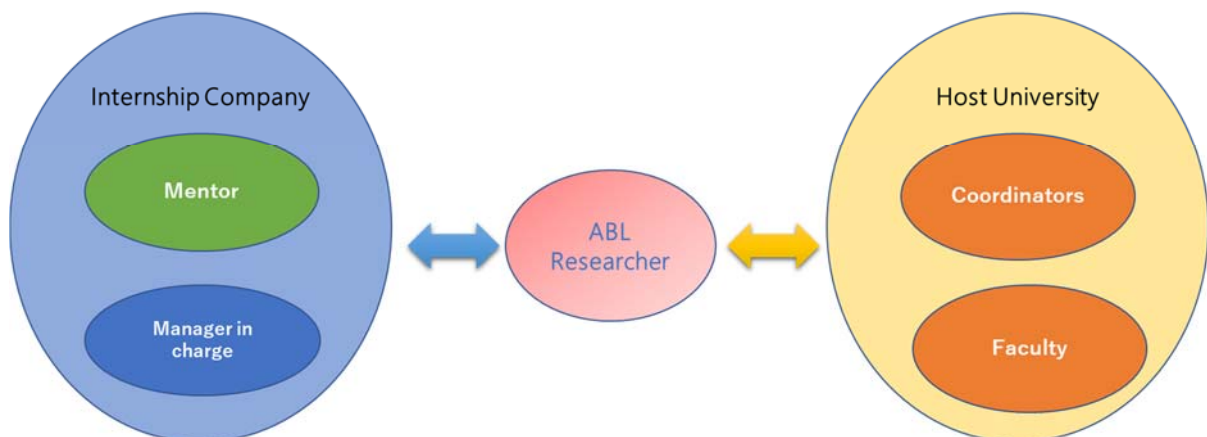

On-site internship <traveling overseas>	• Each researcher examines/improves their business plan during their stay at a host company. • Also, they enhance business skills and develop human relationship during the internship.

<On-site internship : Travel stay>
Review of Researcher's Theme

Final Report Meetings

International Business Cyber Lab Final Report Meeting
Final Wrap Up Meeting

International Business Cyber Lab Final Report Meeting

- Participants are limited to the researcher, their company managers and the members of international business cyber lab.
- Researcher reports on their findings and proposed solutions on the business issues, followed by questions by members of faculty and discussion.
- Held in March for each Cyber lab
- On-line

Final Wrap Up

- Presentations mainly on the achievement through On-site internship; individual learnings, human resource management in the country, etc.
- 20 minutes presentation and 20 minutes Q&A in English.
    - Held in March for each Cyber lab
    - In person session in Kyoto (or On-line)

Award certificate of completion and course enrolment to who meet the requirements.